



# ESTABLISHED TO **NURTURE HEALTH** A GREAT FRANCHISE OPPORTUNITY

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**BE INDEPENDENT.  
HELP PEOPLE GET HEALTHY.**

CREATE A PROFITABLE BUSINESS  
AND INVEST IN THE BIORESONANCE CENTRE  
WITH THE LONGEST TRADITION IN THE REGION



## THE **BIORESONA** BUSINESS MODEL REPRESENTS A GREAT OPPORTUNITY FOR INVESTORS:

1.

Reliable growth in the market of complementary and alternative medicine (including bioresonance).

2.

High quality treatments based on medical practice.

3.

A business model based on 25 years of tradition and supported by one of the most qualified bioresonance teams in the region.

4.

Low operating costs – a service-based business.

5.

Our team of experts will provide strong support in setting up and running your franchise unit.

## OUR STORY

Antonina Rome has been involved with the family company BIORES for the last 25 years. The field of bioresonance is the central focus of



In 1994, they succeeded in becoming regional representatives of Regumed, a company that manufactures BICOM bioresonance devices, and established themselves in the market with their help. Antonina constantly pursues the idea of providing the best methods in the fields of natural healing and bioresonance. And that is how BIORESONA was born.

## OUR MISSION

To help achieve health and wellness through natural medicine.

The BIORESONA brand is maintained by the company with the longest tradition in the field of bioresonance treatment in the Balkan region and represents unique, medically-proven testing and therapeutic systems.



## OUR TREATMENTS



Our treatments are suitable for individuals of all ages who are affected by conditions such as allergies, neurodermatitis, rashes, asthma, hay fever, inflammation, internal organ problems, rheumatism, migraines and other pains, backaches, injuries and scars, exhaustion and depression. In our practice, we strive to help all our clients. The success rate of our treatments is 90%, which proves the effectiveness of our system (and, of course, the effectiveness of our employees).

We perform our therapies in bright, comfortable and modern facilities that provide everything needed for successful treatment. Our staff are committed to the highest standards of professionalism and are aware that in addition to providing professional service, they must also make sure that the clients feel appreciated and well taken care of.



## WHY CHOOSE THE **BIORESONA** FRANCHISE?

1.

### **YOU WILL ENTER A RAPIDLY GROWING INDUSTRY**

The global market for complementary and alternative medicine – including bioresonance – is showing strong growth, and the upward trend is predicted for the future, as the use and adoption of natural therapies and supplements continues to increase. The BIORESONA franchise is an effective response to the increasing demand for such therapies, as it utilizes natural treatment based on the principles of the extremely effective and proven method of work of Dr. Rome. At the same time, our flexible franchise system is based on a sophisticated professional model and represents a proven business system that delivers exceptional therapeutic and business results.

2.

### **ALL THE NECESSARY KNOWLEDGE AND SUPPORT IN A TURN-KEY PACKAGE**

You do not require any prior knowledge to ensure the success of the BIORESONA franchise system. You only need an appropriate education and to attend the introductory seminar where you will gain the basic knowledge to get started. With the purchase of the franchise, you will gain access to the training provided by Dr. Rome (education and certification of therapists to perform Dr. Rome's bioresonance method – the title you will obtain is Certified Dr. Rome Method Therapist). Throughout your business operations, our team of experts will provide you with all the support you need to be successful.

3.

### **A SAFE INVESTMENT WITH GUARANTEED SUCCESS**

Because our business model is tested, your path to a profitable and successful franchise is guaranteed. Due to our expertise and collaboration with the industry's most experienced business partners, we offer our franchisees the perfect foundation for a successful startup and long-term growth.

## IS THIS FRANCHISE RIGHT FOR ME?

The BIORESONA franchise is a great opportunity for individuals who are ambitious, enterprising, responsible and have strong financial support. It is also important that they enjoy working with people and have high standards for meeting the needs of others.

## WHAT DOES THE **BIORESONA** FRANCHISE INCLUDE?

The BIORESONA franchise model provides a simple and personalized development process, which includes site selection and design, general education of the franchisees on the franchise system, and education and certification of therapists to perform Dr. Rome's method and achieve successful business results throughout the franchise period. During this process, you will receive all the knowledge and know-how necessary to set up and run a successful business, as well as the support to ensure its profitability.

### The benefits of the bioresona franchise model:

- The right to use the BIORESONA brand name for a specific territorial area.
- The right to perform bioresonance therapy according to Dr. Rome's method of.
- The right to use the BIORESONA know-how (Operations Manual for Therapists, Dr. Rome's Method Manual, Franchise Operations Manual).
- Lessons with Dr. Rome (education and certification of therapists to perform Dr. Rome's bioresonance method – Certified Dr. Rome Method Therapist).
- The exclusive right to use all BIORESONA marketing materials for the specific territory.
- Consulting on acquiring the equipment for the BIORESONA bioresonance centre.
- Assistance in business operations of the BIORESONA franchise centre.
- Expert guidance in the implementation of Dr. Rome's method.

### STEPS FOR PURCHASING A **BIORESONA** FRANCHISE



#### QUESTIONNAIRE

To facilitate the purchase process, we have designed a questionnaire to help you evaluate whether the BIORESONA franchise is the right business opportunity for you. If you would like to receive a copy, please contact us at our address.



#### AN INTRODUCTORY PHONE CALL

The initial phone interview will help us assess whether we are a good match for each other.

### Support before opening your franchise unit:

Our support will include:

- Market research and analysis of the territory for which the franchise is obtained
- Assistance in developing a business plan
- Developing an architectural solution in accordance with the concept of the BIORESONA franchise
- Education and training of employees
- Assistance with the marketing strategy and the marketing launch campaign
- A 5-day on-site support at opening

### Support after opening your franchise unit:

The BIORESONA franchisees are able to rely on our continued support. After establishing the franchise unit, we will designate a person to assist you in managing it. This person will be available to you immediately after signing the franchise agreement and will assist you with any problems and issues that may arise and answer your questions.

Our support will include:

- periodic visits to your location
- supporting marketing activities
- a website
- additional training and education (on-site as well as online)
- a hotline for emergencies
- continual upgrading of your services and products



### BUSINESS MEETING

This is a good opportunity for a detailed presentation of the business proposal, which will provide you with tangible data and all relevant information. The meeting takes place at the BIORESONA bioresonance center, where you can get a feel for the franchise system itself. We conclude the meeting by signing a letter of intent.



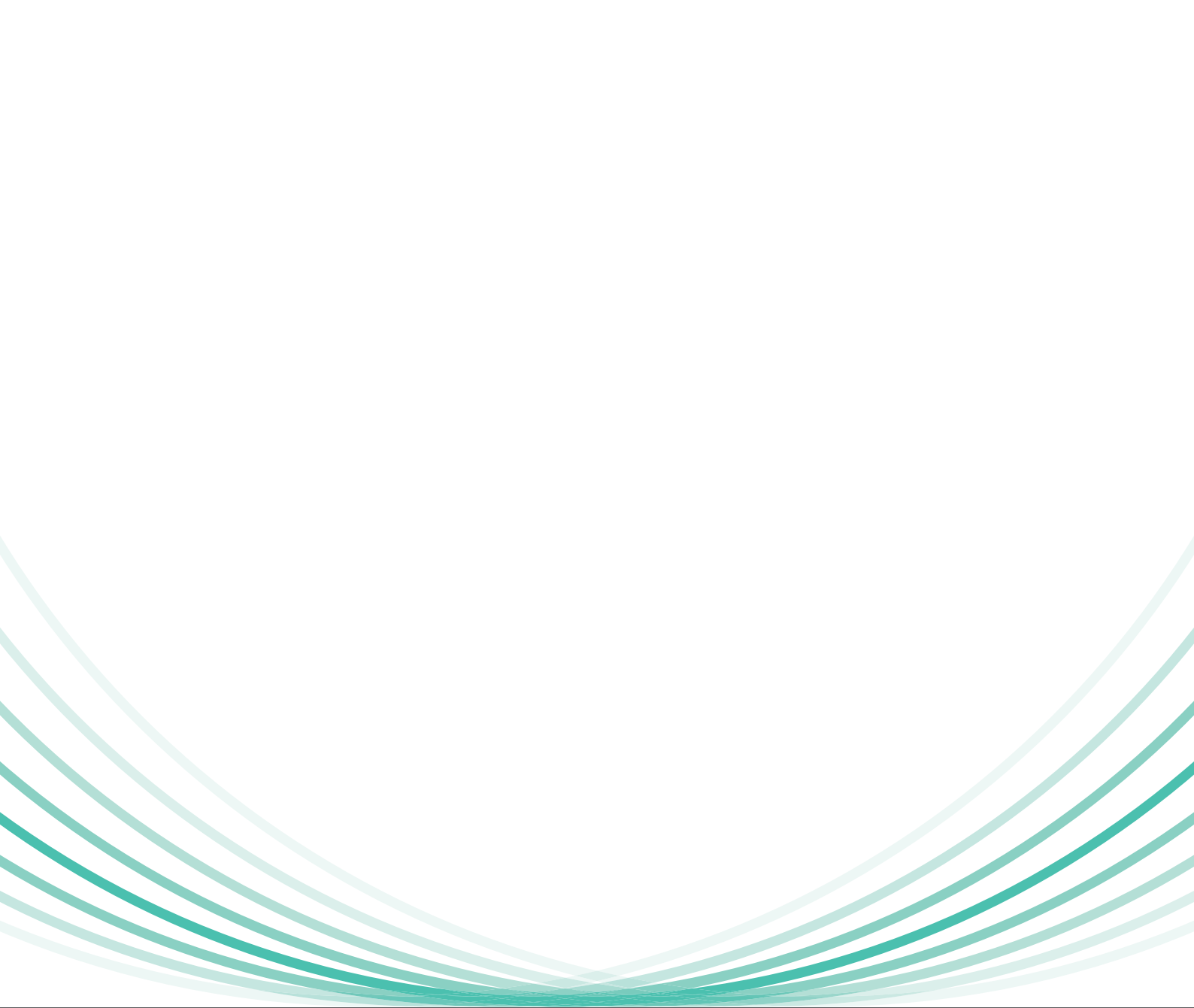
### SEARCH, EVALUATE AND SELECT A LOCATION

The next important step is choosing a location. Our experts will help you evaluate and select the right one. We will then prepare a detailed offer (draft business plan) based on the size of the premises, making sure that the selected location and the office designs will meet the needs of clients and at the same time fit the budget of your investment.



### CONTRACT AND START OF PARTNERSHIP




After signing the contract and paying the initial franchise fee, we will begin to prepare the architectural solution, develop the concept of your franchise unit and train your employees. We will strive consistently to help you achieve success. In this final step you become our partner and member of the BIORESONA company.



LEARN MORE

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CKM d.o.o.  
Podutiška 46 | 1000 Ljubljana | Slovenia

Contact: **Dr. Antonina Rome** | director  
 **+386 70 167 177** |  **info@bioresona.com** |  **antonina.rome**